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Mercury Racing to Unveil Exciting New Products in Miami

World Premiere Event to be Streamed Live to Three Web Sites

FOND DU LAC, Wis., Feb. 08, 2010 – Mercury Racing is set to unveil exciting new products at the opening of the 2010 Miami International Boat Show, Thursday, Feb. 11, 2010. A press conference, followed by the unveiling of the new products, is scheduled for 10:05 a.m. Eastern Standard Time in the Mercury Marine booth at the Miami Beach Convention Center.

Mercury Racing is hosting a live Web cast of the world premier event. Live streaming video will be simulcast to the following three Web sites.

MercuryRacing.com
MercuryMarine.com
AmericanPowerboat.tv

Video of the press conference and product unveiling will remain on the sites throughout the duration of the Miami show.

About Mercury Racing

Based in Fond du Lac, Wis., Mercury Racing, a division of Mercury Marine, is a leading provider of high-performance marine propulsion systems for discriminating boaters worldwide, offering an exciting and fulfilling power boating experience on the water. Using leading-edge technology, Mercury Racing produces high-performance outboards, sterndrives, propellers, parts and accessories. Mercury Marine is a division of Brunswick Corp. (NYSE: BC), the world's largest manufacturer of recreational products, including pleasure boats, marine engines, fitness equipment, and bowling and billiards.

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