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ITS Free Again!

Mercury Racing Announces Free ITS Upgrade

Limited Time Offer On All 525 EFI/600 SCi Bravo XR Drive Packages

FOND DU LAC, Wis., Oct. 26, 2009 – Mercury Racing is pleased to announce a limited time upgrade offer for the popular 525 EFI and 600 SCi sterndrive engine packages.

From Oct. 26, 2009, through Feb. 26, 2010, 525 EFI and 600 SCi Bravo XR engine package orders will receive a free upgrade (a \$6,437 retail value) to the Mercury Racing Integrated Transom System (ITS).

The ITS, featuring integral power steering cylinders as well as performance upgrades to the Bravo XR drive housings, enhances drive height flexibility, while making the transom more aesthetically pleasing and simplifying installation. A built-in, seven-inch setback improves boat running attitude in selected applications.

The ITS upgrade is available for 525 EFI/600 SCi engines outfitted with Bravo One XR and Bravo One XR Sport Master drives. 525 EFI engines outfitted with the Bravo Three XR drive also qualify.

Mercury Racing's "ITS Free Again!" promotion is good only on 525 EFI/600 SCi engine packages ordered from Mercury Racing between Oct. 26, 2009, through Feb. 26, 2010.

To qualify, all orders must be shipped by Feb. 26, 2010.

Contact the Mercury Racing Sales Team at 866-637-2234 to place your order today. ITS free!

(more)

About Mercury Racing

Based in Fond du Lac, Wis., Mercury Racing, a division of Mercury Marine, is a leading provider of high-performance marine propulsion systems for discriminating boaters worldwide, offering an exciting and fulfilling power boating experience on the water. Using leading-edge technology, Mercury Racing produces high-performance outboards, sterndrives, propellers, parts and accessories. Mercury Racing-powered boats win more races worldwide and set more records as compared to boats powered by other marine engine manufacturers. Mercury Marine is a division of Brunswick Corp. (NYSE: BC), the world's largest manufacturer of recreational products, including pleasure boats, marine engines, fitness equipment, and bowling and billiards.

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