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Refreshed & Rejuvenated

Mercury Racing's Factory Fresh Service Delivers Unmatched Quality and Value

FOND DU LAC, Wis., Aug. 21, 2009 – Mercury Racing is celebrating the third anniversary of the Factory Fresh engine refresh service for 850 SCi, 1025 SCi, 1075 SCi and 1200 SCi consumer sterndrive engine packages. Numerous options and updates have been made, which result in enhanced quality and unmatched consumer value.

The factory-direct service, based at Mercury Racing's world headquarters in Fond du Lac, Wis., features a complete inspection and refresh of the engine – from the bare cylinder block through a final power run on a dynamometer.

The Factory Fresh service center is strategically located in Mercury Racing's 4-Cycle Race Shop, and staffed by the same technicians who built the engine originally. Mercury Racing technicians take the engine down to the bare cylinder block to work their "magic." In addition to the block, the crankshaft and all other rotating components are washed and magnafluxed to ensure the metallurgy's integrity.

After the long-block assembly has been refreshed, it goes through Mercury Racing's electrostatic, high-solid, polyurethane paint process to bring the engine back to like-new condition.

New Custom Color Options

Consumers now have the option of updating the color of their engines as part of the engine refresh. A total of eight color options, first available on new Mercury Racing sterndrive engine packages, provide boaters with an ever expanding array of color combinations to complement the dynamic paint schemes offered by today's performance boat builders.

Color options include Mercury Racing Blue Metallic, Dandy Candy Red Metallic, Devil Red-Eye Nonmetallic, Slate Grey Metallic, Fire Orange Pearl, Nanna Yeller Pearl, Hulkin' Green Pearl and Joyze Poypole Metallic. Consumers also have the option of updating engine pulleys and braided hoses with current model pulley and hose kits. The kits feature neutral, silver color polished pulleys and braided hoses which compliment the various color options.

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Value Added Service

Mercury Racing also inspects and updates, as needed, the following product improvement components at no charge to the consumer. These include the following:

- magnetic block plugs,
- block drains,
- wire harness fuse kit
- pressure sensors,
- oil pump pulley,
- cam target wheel,
- valley tray stands,
- oil pan,
- carbon fiber valve covers (1025/1075/1200), and
- coupler – supercharger rotors.

Replaced rotating components include the camshaft, pistons, rings and connecting rod bolts. Cylinder head re-work includes the replacement of intake and exhaust valves, valve springs, retainers, valve seals, valve locks, rocker arms and lifters. Superchargers are inspected and updated with new snout bearings and seals. The refresh process includes the replacement of high-tension leads and a set of spark plugs, oil and fuel filters, all belts, special head gaskets, seals, hoses, impeller, and other miscellaneous hardware.

850 SCi/1025 SCi/1075 SCi/1200 SCi Standard Refresh Service Parts Kit Contents:

- (1) Set valve springs
- (1) Set valve locks
- (1) Super charger snout kit (bearings & seals)
- (1) Set retainers
- (1) Set valve seals
- (1) Set lifters
- (1) Set cylinder head gaskets
- (1) Oil and fuel filters
- (1) Set spark plugs
- (1) Sea pump – impeller kit
- (1) Circulating pump
- (1) Set exhaust valves
- (1) Set intake valves
- (1) Set rocker arms
- (1) Set pistons and rings
- (1) Set rod bolts
- (1) Camshaft
- (1) Set belts
- (1) Set high tension leads
- (1) Special shipping crate
- Miscellaneous gaskets, seals, hoses, hardware

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Additional parts that may be unfit for continued use due to corrosion or other factors may include cylinder heads, supercharger rotors, damper, or repair/replacement of the cylinder block. Customers are informed upon completion of the engine inspection regarding these parts and related charges. All refresh replaced parts are returned to the customer, unless specified otherwise.

Replacement parts used in the refresh carry the same warranty the engines are sold with – 180-days for the 850 SCi, 90-days for the 1025 SCi and 1075 SCi and no warranty for the 1200 SCi. Refresh work is backed by a 30-day labor warranty.

850 SCi and 1075 SCi PCMs are updated with the latest available fuel calibration with no change to the original 91 posted pump octane (R + M)/2, or (98 RON) International fuel octane requirements.

Optional Update Kit Menu

An optional update kit menu has been added to further enhance the value and quality of Factory Fresh service. Mercury Racing continues to partner with BAM Marine of Pompano Beach, Fla., for an optional refresh service for BAM transmissions which come packaged with Mercury Racing 850 SCi, 1025 SCi, 1075 SCi and 1200 SCi engines. Retail price for the transmission refresh, which includes complete inspection and replacement of all worn components, is \$1,545.

Other choices from the Optional Update Kit menu include the following:

- custom color option,
- carbon fiber valve covers (850 SCi Update),
- 90-amp alternator,
- fuel PSI regulator,
- power steering tensioner,
- supercharger belt tensioner,
- clear pulley kit, and
- clear hose kit.

Retail price for the refresh of one engine is \$22,810. The fee covers labor and replacement of parts included in the standard refresh kit. The **only** additional charges are for parts and services selected from the Optional Update Kit menu and additional parts repaired or replaced as stated above.

Factory Fresh is just another point of differentiation Mercury Racing has versus its competitors. No one can match Mercury Racing's dealer and service network. Owners are encouraged to direct their engine refresh service to qualified 850 SCi/1025 SCi/1075 SCi/1200 SCi Total Engine Application Management (T.E.A.M.)-accredited OEM boat builders and dealers.

A factory-spec shipping container is included in the price of the refresh to ensure safe transport of the engine to and from the dealer or OEM boat builder. Customers are provided with a toll-free phone number to take advantage of Mercury Marine-negotiated shipping rates.

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About Mercury Racing

Based in Fond du Lac, Wis., Mercury Racing, a division of Mercury Marine, is a leading provider of high-performance marine propulsion systems for discriminating boaters worldwide, offering an exciting and fulfilling power boating experience on the water. Using leading-edge technology, Mercury Racing produces high-performance outboards, sterndrives, propellers, parts and accessories. Mercury Racing-powered boats win more races worldwide and set more records as compared to boats powered by other marine engine manufacturers. Mercury Marine is a division of Brunswick Corp. (NYSE: BC), the world's largest manufacturer of recreational products, including pleasure boats, marine engines, fitness equipment, and bowling and billiards.

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Released: 08/21/2009-RM